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EDUCATION

Feevale
Bachelor of Advertising | 2003

Miami Ad School
Art Director | 2004

RECOGNITION

Grand Prix Cannes Media 2019
Grand Clio Out Of Home 2019
Cannes Silver, Bronze
L'Urzer's Archive
CCSP
SXSW Speaker
Path Speaker

**I was elected
one of the 50
most innovative
people of marketing
and advertising
in Brazil in 2016**
by Proxima Magazine.

STRONG SKILLS

Adobe Suite, Keynote, Art,
Art direction, Brand Design,
Social Media Strategy,
Visual Design, Typography,
Video, Curation.

SOFT SKILLS

VR, Interaction design,
photography, Photo retouch,
Cinema 4D.

WORKED WITH THIS BRANDS

Nike, Facebook, Absolut,
Jansport, HSBC, Itau, Puma, Budweiser,
Beats, Red Bull, MTV, People+Arts,
Warner, Nestlé, Crush, Twitter,
Discovery Channel, Nokia, Levi's, Bis,
Lacta, Vale,
Petrobras, Canon, Coca Cola, Ben&Jer-
ry's, Microsoft, Nubank, Ambev and
South African Tourism.

SOCIAL MEDIA

Instagram
@mmppppp
@instagrafite

Facebook
fb.com/marcelopimentel14

Linkedin
linkedin.com/in/marcelopimentel14/

ABOUT ME

I was born in the South of Brazil and I've graduated in Advertising at Feevale. I had already the chance to live in Porto Alegre, Buenos Aires and currently living in Sao Paulo for 9 years now.

I had the opportunity to work for brands like Budweiser, Absolut, Nike, MTV, People+Arts, Warner, Nestlé, Crush, Discovery, Vale, Nokia, Levi's, Bis, Lacta and Canon.

I was one of the speakers at SXSW, Wynwood and Path Festival and I was elected one of the 50 most innovative people of marketing and advertising in Brazil in 2016 by Proxima Magazine.

Last but not least, I'm the founder of Instagrafite - one of the biggest street art media of the globe, curating exhibitions in São Paulo, Berlin and Moscow, covering several public art festivals in more than 60 cities and 30 countries, plus creating and producing disruptive art projects for brands like Nike, Nubank and Absolut.

WORK EXPERIENCE

INSTAGRAFITE (Worldwide)
2011 to presente
[Founder and Creative Director](#)

W3HAUS (Sao Paulo)
2012 to 2014
[Head of Art](#)

REDE 106 (Sao Paulo)
2011 to 2012
[Senior Art Director](#)

Tribo (Sao Paulo)
2010 to 2011
[Senior Art Director](#)

Escala (Sao Paulo)
2009 to 2012
[Head of Digital](#)

NoBlink (Buenos Aires)
2008 to 2009
[Senior Art Director](#)

Escala (Porto Alegre)
2004 to 2008
[Senior Art Director](#)